



VisionSpring[™]
See well. Do well.

VISIONSPRING **FOUNDATION**

ANNUAL REPORT

April 2022 to March 2023



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“ It has been established by traffic safety research groups that uncorrected vision issues are common among drivers, regular eye testing for vision prevents road accidents and should be included for road safety and driver's well-being.”



DR. ANIL KUMAR
Former Additional Director
General of Health Services,
Ministry of Health and
Family Welfare (MoHFW),
Government of India



MESSAGE FROM LEADERSHIP



Message from Board Chairman

I was honoured and privileged to begin my journey as the chair of the board of trustees of VisionSpring Foundation during this important period of its growth. VisionSpring Foundation is a hugely impactful organisation devoted to delivering better vision and eye care to our communities.

The three main impact areas of the organisation are: (1) See to Earn, (2) See to Learn, and (3) See to be Safe. Clear vision is a key factor in improving quality of life and a catalytic input into several social impact themes. The work done by us to serve the people of India by helping them see clearly is ambitious and impressive in equal measure.

I must also acknowledge the outstanding work done by our fearless team to fight COVID. The team devoted itself in the service of the patients with COVID awareness, readiness, and response activities,

I have had the opportunity to visit several outreach sites to observe the work from close quarters. I have been amazed at the sectors and geographies that the organisation is touching and helping in the achievement of numerous Sustainable Development Goals (SDGs) identified by the United Nations (UN).

I would like to thank all our partner and donors for their support and congratulate the VisionSpring Foundation team for another outstanding year in the service of the underserved and the underprivileged. I am happy to be associated with a team which is happy, motivated, and ready to take on challenges to help scale impact.

With kind regards,

MR. N. KUMAR
BOARD CHAIRMAN AND TRUSTEE



Message from Managing Director

We are thrilled to share that we screened the vision of 8,81,811 low-income people in FY 2022-23 and provided 3,45,130 of them with the eyeglasses they need, thus unlocking INR 611 crores in income earning potential.

This year, we successfully launched “Livelihoods in Focus”, a program to deliver clear vision to tea and coffee workers, artisans, weavers, and micro-entrepreneurs. Our Vision Access Programs (VAPs) has also expanded its geographical and sectoral reach, thanks to new collaborations and partnerships.

We continue to reach millions in India's most remote communities through our India Clear Vision Mission (Bharat Ujjwal Drishti Abhiyan). By delivering quality eye care, we take the gift of clear vision to those who need it to earn, learn, be safe, and lead better quality lives. Our mission closely aligns with the Government of India's Atmanirbhar Bharat and Make in India initiatives as all our eyeglasses are now from India. We are also closely aligned with many more initiatives of the Government of India, such as Digital India, Skill India, Beti Bachao Beti Padhao, Road Safety, and others, which get turbo-charged due to our work.

Despite the challenges that the COVID period brought, we retained our team members and prioritised their well-being. We helped 11,56,882 people across India in our fight with COVID.

We welcomed new team members from diverse backgrounds and increased the female representation in our workforce. We enhanced the facilities for our staff by creating health and wellness, meditation, and sports zones. We created new meeting spaces to foster collaboration. We were recognised as a Great Place To Work® and a Top 25 Safest Workplaces in India, both for the second year in a row. We established our fully solar-powered lens lab for prescription (Rx) glasses, the first of its kind in India. We also upgraded our warehousing facilities and our IT systems.

We are grateful that we could overcome tough challenges and had a successful and satisfying year. Through our work, we were able to serve millions of people across our great nation. We are thankful to all who provided support and partnered with us in this journey. My heartfelt thanks to our dedicated team members for their hardwork and perseverance and to our illustrious board of trustees for their guidance and encouragement.

With sincere gratitude,

ANSHU TANEJA
MANAGING DIRECTOR AND TRUSTEE

ABOUT VISIONSPRING FOUNDATION

We help people in India see clearly by conducting vision screenings and providing eyeglasses to those who require them. We create awareness and access for eyeglasses. Through our work, we enable low-income people to earn and learn more, and to lead safer and better-quality lives. Collaboration and alliances are in our DNA, and we believe that working closely with diverse stakeholders will help us achieve these ambitious goals. We partner with corporations, hospitals, NGOs, donors, the government, and other stakeholders from within and outside India.

Our Programs

See to Earn

As part of this impact area, we work with low-income communities, helping individuals increase their income earning capacity through clear vision across 24 states in India. Our Livelihoods in Focus campaign supports weavers, artisans, and tea garden workers, and our Clear Vision Workplaces program focuses on factory workers. Approximately 80% of those who receive eyeglasses from us after having their vision screened are getting their first-ever pair. This impact area aligns closely with UN Sustainable Development Goals (SDGs) 1.2, 8.2, 8.8, and 8.10.

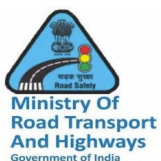
See to Learn

As part of this impact area, we work with school children, teachers, and school staff across 9 states in India. Approximately 72% of those who receive eyeglasses from us after having their vision screened are getting their first-ever pair. This impact area aligns closely with UN Sustainable Development Goals (SDGs) 4.1 and 4.5.

See to be Safe

As part of this impact area, we work with commercial vehicle drivers and allied transport workers across 16 states in India. Approximately 84% of those who receive eyeglasses from us after having their vision screened are getting their first-ever pair. This impact area aligns closely with UN Sustainable Development Goals (SDGs) 3.6 and 17.

Bharat Ujjwal Drishti Abhiyan aligns with **India's National Priorities:**



“

Vision plays a crucial role in avoiding crashes and ensuring road safety. Optimal visual health is crucial for drivers to be able to keep track of the various road signs, road furniture and infrastructure, and quickly navigate sudden movements by other road users. For commercial drivers, a vision test must be mandated every year and should be made available free of charge along various highways along with the provision of low-cost prescription glasses. For commuting drivers, it is recommended that a competent vision test be conducted at the time of issuance and renewal of the driving license. Police must also include vision testing as part of their crash investigation process.”



MR. PIYUSH TEWARI
Founder and CEO, SaveLIFE Foundation



VisionSpring Foundation works in alignment with the U.N.'s Sustainable Development Goals (SDGs)

SEE TO **EARN**

Extend livelihoods and increase the productivity of skilled workers through access to eyeglasses.



SDG alignment:
SDG 1 and SDG 8



The **Clear Vision Workplaces** program increases workers' use of eyeglasses. The program focuses on industries that are advancing economic growth, increases workplace productivity, and improves achievement against quality standards to compete in a global market.



SDG alignment:
SDG 4 and SDG 5



SEE TO **LEARN**

Provide eyecare and eyeglasses for learners to create an effective learning environment.



SDG alignment:
SDG 3 and 17

SEE TO **BE SAFE**

Ensure road safety through access to eyeglasses for drivers, long haul truckers, and transit hub workers.

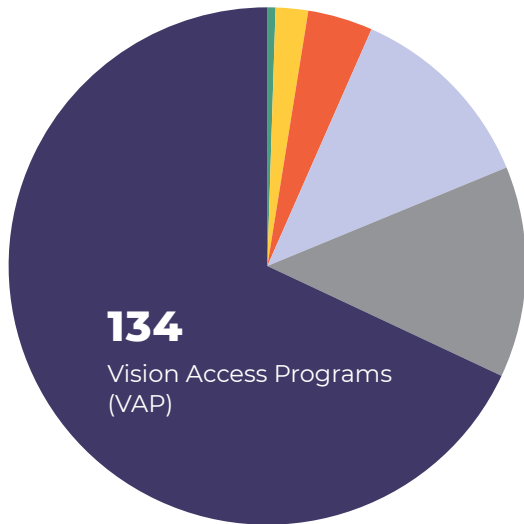


In 2022 VSF created the '**See to be Safe Alliance**' of partners addressing hazy eye vision and its hazardous impact. The Alliance advocates for national road safety policy and to increase the uptake of eyeglasses among commercial drivers and allied transport workers.



PERFORMANCE CAPACITY AND FINANCIAL SUMMARY

TEAM COMPOSITION

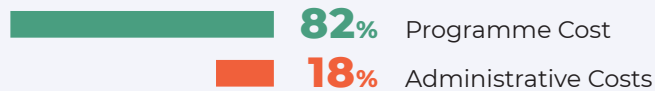


- 1 Monitoring, Evaluation, and Reporting
- 4 Finance and Accounts
- 8 Human Resources, IT, Management and Administration
- 24 Lens Lab
- 26 Supply Chain and Warehouse

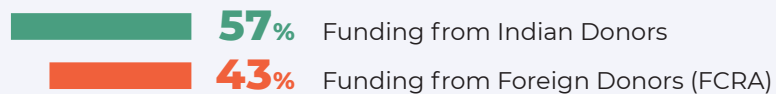
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TOTAL: 197

FUND UTILISATION



FUND BREAK-UP



“

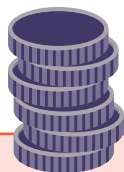
We are happy to extend our 'Livelihoods in Focus' program, which was launched in January this year in Guwahati, Assam, to all tea gardens across India. This program focuses on how clear vision through eyeglasses can lead to tremendous benefits with respect to productivity and earnings for tea garden workers.”

KEERTI BHUSAN PRADHAN
Trustee, VisionSpring Foundation

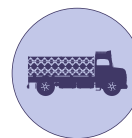


BY THE NUMBERS

Impact



INR 480 Crores
in unlocked income earning potential



881k
people screened



345k
eyeglasses distributed



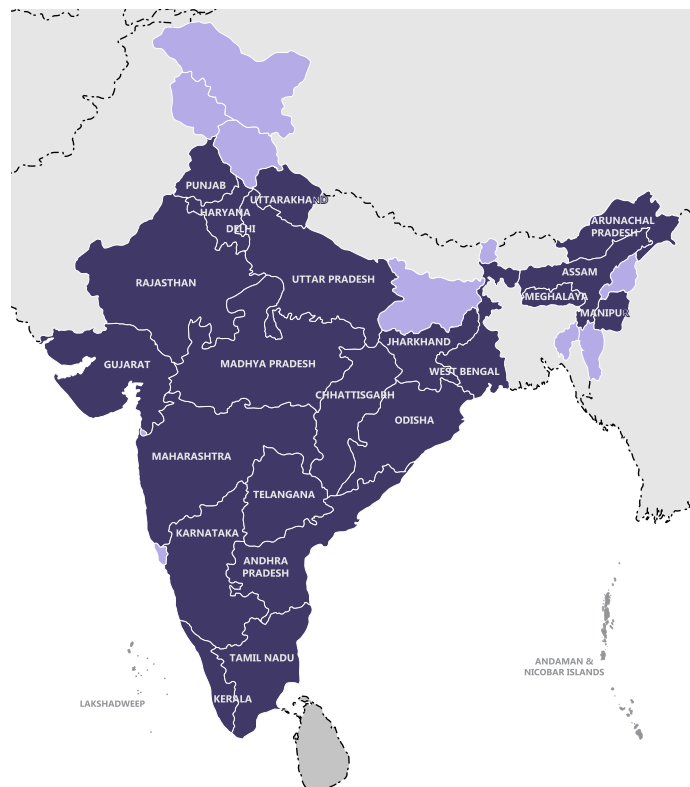
91
partners

METRIC / PROGRAM	SEE TO EARN	SEE TO LEARN	SEE TO BE SAFE
Number of Screenings	3,64,160	3,97,589	1,20,062
Number of Eyeglasses Distributed	1,97,791	74,449	72,890
First-time Wearer (FTW) Rate	83%	46%	76%
Partners*	41	45	5

*Government, corporates, donors, hospitals, factories, NGOs, institutions, and others.

Total Screenings by State, April 2022 to March 2023

Andhra Pradesh	1,418	Maharashtra	2,34,657
Arunachal Pradesh	379	Manipur	2,150
Assam	61,216	Meghalaya	744
Chhattisgarh	1,660	Odisha	52,846
Delhi	2,17,617	Punjab	66,559
Gujarat	43,659	Rajasthan	47,090
Haryana	29,587	Tamil Nadu	6,136
Jharkhand	2,127	Telangana	150
Karnataka	56,632	Uttar Pradesh	46,205
Kerala	1,885	Uttarakhand	1,490
Madhya Pradesh	5,231	West Bengal	2,373



KEY PROGRAM HIGHLIGHTS



SEE TO EARN, LEARN, AND BE SAFE

Funder	Program Participant	Location	Theme
JSW Foundation	Community Members, Children	Karnataka, Odisha	See to Earn and See to Learn
ICICI Foundation	Community Members	Arunachal Pradesh, Assam, Chhattisgarh, Gujarat, Jharkhand, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Odisha, West Bengal	See to Earn
Bajaj Housing Finance Ltd.	Children	Maharashtra	See to Learn
Integrative Sciences	Children	Delhi	See to Learn
Asian Paints	Learn	Children	See to Learn
MakeMyTrip	Drivers	Andhra Pradesh, Karnataka	See to be Safe
Shell Pahal Social Welfare Association	Drivers	Andhra Pradesh, Delhi, Gujarat, Maharashtra, West Bengal	See to be Safe
VisionSpring, Inc.	Various	Various	All Themes



COVID RESPONSE

Impact	Participants	Locations
11,56,882 Essential commodities/PPEs distributed to the Program Participants	Adults and Children	Andhra Pradesh, Arunachal Pradesh, Assam, Chhattisgarh, Delhi, Gujarat, Haryana, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, and West Bengal



AWARDS AND RECOGNITION

2023

eNGO Challenge Award

Grow Care - Gold Award



2022

Rotary Conclave - Recognition Award

ESG Summit - Maharashtra

Rotary Presidential Conference India - Special Award

2022 Best Workplaces Practices Award

KelpHR PoSH Award

2nd International Conference on Corporate Social Responsibility (ICCSR) - Recognition Certificate

Great Place To Work®



MEDIA COVERAGE

SAKSHI POST

VisionSpring Livelihoods in Focus Campaign to Screen Vision of Over a Lakh Assam Tea Workers, Artisans



VisionSpring: How this global social enterprise is helping to address vision impairment challenge in India

THE NORTH EAST TIMES

VisionSpring to screen vision of 1.05 lakh tea gardeners, artisans in Assam



VisionSpring to Screen Vision of 1.05 Lakh Tea Gardeners, Artisans in Assam

ThePrint

Non-profits seek vision screening of drivers, transport workers to prevent road accidents



Vision screening critical to National Road Safety Plan, say non-profits

The Assam Post

VisionSpring's *Livelihoods in Focus* campaign will screen vision of 1.05 lakh tea workers and artisans

Vision Spring's *Livelihoods in Focus* campaign will screen vision of 1.05 lakh tea workers and artisans

New Delhi, Jan 20: In Assam today, VisionSpring launched *Livelihoods in Focus*, a campaign that will unlock \$13.5 million in income earning potential this year for tea garden workers, artisans and micro-entrepreneurs who gain clear vision with eyeglasses. Through *Livelihoods in Focus*, VisionSpring, together with corporate, NGO and government partners, will screen the vision of 1.05 lakh people who need to see clearly to sustain their incomes. They expect 63,000 people will acquire eyeglasses in 2023 so they can see well and do well. The 2023 commitment is part of a larger aspiration to reach 10 lakh (1 million) low-income people in tea growing regions and establish Assam as a clear vision state. VisionSpring is working as part of a collective movement to solve the problem of uncorrected blurry vision and lack of eyeglasses worldwide by 2030. Ela Gudwin, CEO of VisionSpring said: "60 crore (600 million) people in India need eyeglasses to earn, learn and drive safely. This is



The Assam Post, 21 January, 2023



Over one million drivers screened for vision impairment to promote road safety

The Assam Tribune

Campaign to Screen Vision of tea workers, artisans

EVENTS AND ACTIVITIES

Clear Vision Assam: *Livelihoods in Focus*

VisionSpring Foundation launched Livelihoods in Focus, a campaign that will unlock \$13.5 million in income earning potential this year for tea garden workers, artisans, and micro-entrepreneurs who gain clear vision with eyeglasses.



3rd Leadership Exchange on Public Private Partnerships for a Clear Vision India

AIIMS, New Delhi and VisionSpring Foundation jointly organised a round table that brought together more than 60 government officials, NGOs, and companies to discuss the need for eyeglasses in India.



Re-Inventing CSR: Building Collaborative Action for a Clear Vision India

VisionSpring Foundation brought together leaders in the sector in collaboration with Catalyst 2030 India and IndiaCSR.



■ VARS 2.0



VisionSpring Foundation along with various partners hosted a variety of discussions raising awareness about the importance of clear vision for road safety, sharing evidence of impact, advocating for policy reform, encouraging stakeholder cooperation, and increasing access to eye health services.

■ Meeting with Shankar Ghosh: Vision 2020 Siliguri



VisionSpring Foundation team met with Dr. Shankar Ghosh, an MLA from Siliguri, West Bengal, to discuss Livelihoods in Focus, which provides eye screenings and glasses to tea garden workers, enhancing productivity and quality of life. Assam is one of the world's largest tea producer. The study showed a 22% increase in productivity for the average worker, and a 32% increase for those over the age of 50.

■ VisionSpring ke Sitare'

VisionSpring's got talent! 'VisionSpring ke Sitare,' meaning 'Stars of VisionSpring,' is a platform where our team members take centre stage to showcase their hidden talents, adding a vibrant spark to our organisational culture.



PEOPLE AND CULTURE

Health and Wellness



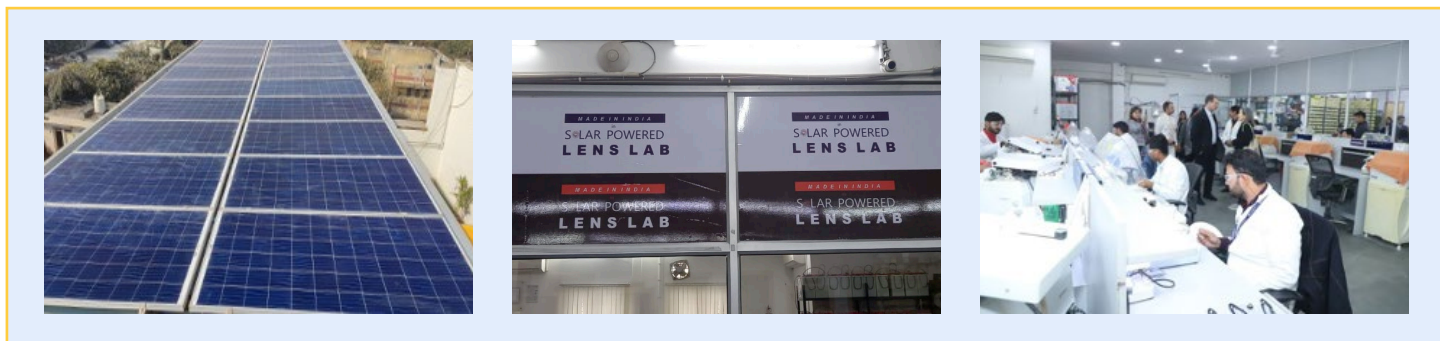
HEALTH, ACCIDENT, AND OTHER INSURANCES FOR ALL
Uniformity in Insurance Policy for employees and their dependents.

ANNUAL HEALTH CHECK-UP


Annual Health Check-Up for all team members across India through Practo with Doctor's consultation at top hospitals.

- Blood and urine sample collection at team member's doorstep.
- Stay well, do well.

Solar Powered Lens Lab: First of its kind in India



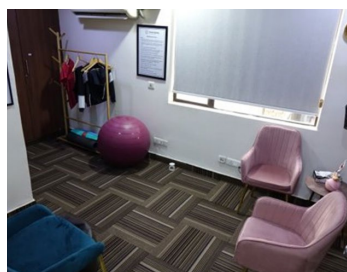
Office Improvements



CAFETERIA



HEALTH AND WELLNESS ZONE



MINDFULNESS ROOM



STAIRCASE ARTWORK

Team and Culture

At VisionSpring, we celebrate and work together. Highlights of some celebrations from our lively workplace:



2 MAY 2022

Eid al-Fitr Celebrations



21 JUNE 2022

International Yoga Day



15 AUGUST 2022

Independence Day Celebrations



17 JUNE 2022

Kids' Day@Work: Team Members' Children Visit Supply Chain Centre & Bollywood Theme



13 OCTOBER 2022

World Sight Day



13 OCTOBER 2022

Karwachauth



15 OCTOBER 2022

Navratri and Dandiya



23 OCTOBER 2022

Diwali



31 OCTOBER 2022

Halloween



NOVEMBER 2022

November

Raising Awareness of Men's Health Issues



8 MARCH 2023

International Women's Day



18 MARCH 2023

Holi

PROFILES OF BOARD TRUSTEES

Narayanan Kumar

Board Chairman and Trustee

Mr. Kumar is the Vice Chairman of The Sanmar Group, a fourth-generation family-owned business conglomerate. Mr. Kumar is the Honorary Consul General of Greece in Chennai. As a spokesman of Industry and Trade, Mr. Kumar had been appointed as President of Confederation of Indian Industry and participated in other apex bodies. He presently chairs the CII Institute of Quality, Bangalore, Karnataka, India.



Dr. Prabhati Mukherji

Trustee

Dr. Mukherji is an experienced Ophthalmology Specialist with a demonstrated history of working in the healthcare wellness and fitness industry. She is skilled in eye care consulting, clinical research, medical education, and healthcare information technology (HIT).



Keerti Bhusan Pradhan

Trustee

Mr. Pradhan has 28 years of experience in health sector program development, planning, and management. His experience began with grassroots community health program management in the Odisha state of India and expanded to managing large-scale healthcare, hospital, and capacity building programs in Asian and African countries.



Jayanto N. Choudhury

Trustee

Mr. Choudhury retired in May 2015 as Director General, National Security Guard, (India's federal counter-terrorist force) after 37 years in the Indian Police Service. Earlier he was Director General of Police, Assam. On deputation to the Ministry of External Affairs, he has served at the Embassy of India, Washington, DC. Post-retirement he has worked with the Public Health Foundation of India as Vice-President and was an Independent Director on the Board of Gas Authority of India Limited.



Nina Chatrath

Trustee

Ms. Chatrath is a founder of Enhance Consulting, a boutique Leadership Consulting firm based in New Delhi. Currently she serves as the Chairperson of the Stakeholder Relationship committee at the Oriental Hotels Limited, and on the Audit, NRC, Risk and Stakeholder relationship committee member in DSIL. Ms. Chatrath is equipped to address all areas that the Board needs to weigh in on since she was part of the Global Leadership Consulting team in global search firms and worked as a Senior Partner in Heidrick & Struggles, and earlier with Korn/Ferry International.



Anshu Taneja

Managing Director and Trustee

Mr. Taneja has been leading the organisation in India for many years and has grown its impact significantly. He is passionate about leveraging business principles to change the world. In 2017, the University of Oxford, Saïd Business School, and the Skoll Centre for Social Entrepreneurship recognised Mr. Taneja as an outstanding alumnus for using his career to create high impact and effect positive change.

ACKNOWLEDGMENT

Thank you, partners and donors





VisionSpring

See well. Do well.

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